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FOR IMMEDIATE RELEASE

The Supplier Diversity Development Council Welcomes Newly Elected President Michael Jones-Bey & Vice President Megan Carton-Poole

TRENTON, NEW JERSEY – March 2, 2022 – The Supplier Diversity Development Council (SDDC) recently welcomed President Michael Jones-Bey and Vice President Megan Carton-Poole, as the newest board leaders of the organization. Along with the appointment of Jones-Bey and Carton-Poole, several other board members were also elected to leadership positions for the 2022-2023 calendar year. All SDDC members have demonstrated their commitment to using their skills and resources to help minority, women, and veteran-owned businesses and to help spark economic growth in New Jersey.

“I am honored to have the opportunity to serve as president of this organization. In 2022, our mission is to build on our past successes and expand the impact that we are having as an organization,” said President Michael Jones-Bey. “I am lucky to serve on a Board that includes a committed group of representatives from our utilities along with representatives from minority, women, and veteran-owned businesses, government agencies, and advocacy groups. I am confident that we will be able to support the governor’s priorities related to clean energy and promoting contract opportunities for diverse businesses and job growth in our region. Our goals are aligned, and we have a great plan to deliver results.” Jones-Bey added.

Newly elected President Michael Jones-Bey currently serves as the Director of Corporate Social Responsibility for Con Edison and Orange and Rockland Utilities, and he manages their Supplier Diversity and Sustainability Program. He is responsible for leading the company’s efforts to incorporate sustainable supply chain business practices while increasing contract opportunities for minority and women-owned business enterprises (MWBES) in ways that strategically support the company’s commitment to environmental stewardship and promoting economic growth within the communities it serves. To connect with President Michael Jones-Bey on LinkedIn, visit: www.linkedin.com/in/michaeljonesbey.

The SDDC’s commitment to its mission will enhance supplier diversity amongst New Jersey companies, resulting in the development of a strong economy and a productive environment for the growth of business throughout the state.

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“I was elected as the vice president of the SDDC Board to help support the best course of action, in order to affect change for diverse firms,” said Vice President Megan Carton-Poole. “By serving on this Board, I will continue to support the SDDC mission to create opportunities for minority, women, veteran, and service-disabled veteran-owned businesses in the utility market sector within the State of New Jersey,” Carton-Poole added. The reorganization of our Council will be a key success factor in the work we do, having great people in positions to make a change for the better across New Jersey,” Carton-Poole concluded.

Newly elected Vice President Megan Carton-Poole currently holds the position of Director of Marketing for Ferreira Construction. She is responsible for Ferreira’s marketing department as well as the marketing for its nine subsidiary/affiliate companies. Megan capitalizes on the importance of branding by utilizing marketing techniques, strategies and social media while expanding Ferreira’s customer base through key advertising techniques. She also functions as a facilitator/liaison to the staff, providing guidance in the matters of M/W/DBE compliance and supplier diversity. Connect with Vice President Megan Carton-Poole on LinkedIn: www.linkedin.com/in/ferreiramc.

In addition to the election of Jones-Bey and Carton-Poole, a number of board members were appointed to serve on various committees to help serve the businesses it serves.

New Leadership Roles:

- Michael Jones-Bey,
 - Con Edison and Orange and Rockland Utilities
 - President
- Megan Carton -Poole
 - Ferreira Construction Co., Inc.
 - Vice President, Supplier Development Co-Chair and By-Laws Committee Co-Chair
- Yvette Mouton
 - AT&T
 - By-Laws Committee Co-Chair
- Keli Hearon
 - Atlantic City Electric/Delmarva Power
 - Awards Committee Chair
- Elizabeth (Liz) Murray
 - Comcast
 - Restructure Committee Chair
- Valerie Shearer
 - JCP&L/FirstEnergy
 - Presidents Forum Committee Chair
- Marisol Ramirez,
 - Public Service Enterprise Group Inc.
 - Secretary

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- Julia Presley
 - Department of Treasury Office of Diversity and Inclusion
 - Conference Committee Co-Chair
- John E. Harmon, Sr. IOM
 - African American Chamber of Commerce of NJ Inc.
 - Best Practices Committee Chair
- Stacie M. Curtis
 - CW Solutions
 - Financial Administrator
- Jessica Dahl
 - Global One Partners
 - Conference Committee Co-Chair
- Lisa E. Chowansky
 - HC Constructors Inc.
 - Supplier Development Committee Co-Chair
- Robin Berg Tabakin, Esq.
 - NJ Association of Women Business Owners
 - Past President Nominations Committee Chair
- Cristina Pinzon,
 - Stateside Affairs, Marketing and Outreach Committee Chair

About the Supplier Diversity Development Council (SDDC)

The SDDC is dedicated to forging effective working relationships amongst minority, women, veteran and service-disabled veteran owned businesses (M/W/SDVBES) and New Jersey public utilities and the Board of Public Utilities (NJBPU) on matters relating to methods of reporting, measuring, and assessing the development of these relationships. For more information about the SDDC, visit www.njbpusupplierdiversity.com.

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